

## Snow-search Japan nears release

**Bath, October 5<sup>th</sup> 2009:** WSG Media have confirmed that their new publication Snow-search Japan will be available within the next 2 weeks.

Snow-search Japan is their first book in a new series which looks to explore a country in more depth than ever before. It also heralds their change of direction from covering just snowboarding to skiing as well.

Visiting Japan is more than just going skiing or riding. As soon as you arrive you're faced with a completely new culture; trying to get around is a new experience, the food, language, traditions, you name it. Snow-search Japan will help you embrace this and explore some of the best known and unheard of ski resorts in this incredible country.

*"Japan was an obvious choice" said Managing Director Steve Dowle, "not only is it a country that I've been fascinated with, but one where you need specialist information to really make the most of your visit."*

The book has been designed for travellers who are visiting Japan for snow sports but want to experience other things while there. It covers the major cities such as Tokyo that you'll fly into and the towns you'll be based in whilst there. Travel, food, language, and working in Japan are all topics covered, amongst others, and over 70 resorts have been fully reviewed and broken down into easy to read sections and rated according to your style of skiing/riding.

Depending on how much you want to immerse yourself in Japanese traditions, each of the towns has a 'Culture Shock' rating. The higher the rating the more traditionally Japanese the town is with fewer western services.

One of the main reasons people are drawn to skiing in Japan is their famed powder snow. Incredibly only a few resorts in Japan have any form of snowmaking, they simply do not need it.

*"One of the key issues to skiing and riding in Japan is how the off-piste regulations differ between resorts.." says Coordinating Author Keith Stubbs, "some resorts support visitors going off the marked trails and others are strongly against it, but it's not always clear what the rules are. For example one resort has some impressive off-piste photos all over its brochures, but will take your lift-pass if they catch you there"*

Snow-search Japan informs you what the regulations are, and breaks down each review into Powder, Park, and Piste, with Beginner and Off-the-slopes Sections too.

This new guidebook book will also feature some truly stunning photography and trail maps from many of the resorts.

Priced at £14.95, Snow-search Japan will be available to buy in the UK, USA and Australia & New Zealand from all good book shops or direct from [www.wsg-media.com](http://www.wsg-media.com) and many other websites.

**Published by WSG media ltd**

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Images can be downloaded from [www.wsg-media.com/print/titles/snowsearchjapan](http://www.wsg-media.com/print/titles/snowsearchjapan)